

# Assigned Expert Service Datasheet

Maximize your Splunk investment with an Assigned Expert.

## Splunk has you covered with Assigned Expert (“AE”)

The mission of the Assigned Expert is to help Splunk customers win with **faster time-to-value**, **proactive use case enablement**, and **capability maturity**. Using Splunk’s best practice delivery framework, the Assigned Expert will create a custom **“Value Realization Path”** targeted for your business goals, environment, and capabilities.



### Splunk Product Expert

- Senior technical resource
- Deep product-specific expertise



### Value Realization Path

- Value based technical delivery framework
- Targeted to stage in Splunk Journey



### Outcomes

- Accelerated time-to-value
- Capability development
- Optimized environment

## Value Realization Path Overview

Value Realization Paths are Splunk’s best practice delivery framework for delivering customer outcomes, and provide the following benefits to our customers:

- Clarify **target outcomes upfront** to ensure alignment between the customer and AE
- Apply **Splunk’s latest thinking** about product best practices and use cases
- **De-risk delivery** with a standard methodology to deliver with excellence on every engagement

Assigned Experts are available based on area of Splunk product expertise. Experts with focus on our three key product areas are available for:

- **Platform** (Splunk Cloud Platform and Splunk Enterprise)
- **Security**
- **Observability**

## Get the guidance and support you need

Realize improved business outcomes by leveraging our best practice methodologies and comprehensive solutions expertise. AE guides customers in the planning, coordination, implementation, and optimization of the Splunk platform to maximize your Splunk investment.

No matter where you are in your journey with Splunk, an AE can help customers to:

- **Accelerate:** Deliver use case and drive initial value, by applying product best practices
- **Optimize:** Fine-tune the environment to optimize for performance and cost and de-risk the deployment
- **Discover:** Uncover new, high value use cases to create additional value

## Key Artifacts and Deliverables

Splunk Assigned Experts deliver a Value Realization Path over 3 phases: Asses, Plan, and Realize.



- Capability maturity assessment
- Environment + team assessment
- Data gap analysis

- Prioritized business use cases
- Target business outcomes
- Technical roadmap

- Tactical execution plan and timeline
- Use case enablement
- Capability maturity realization

+ CURRENT  
+ PREVIOUS

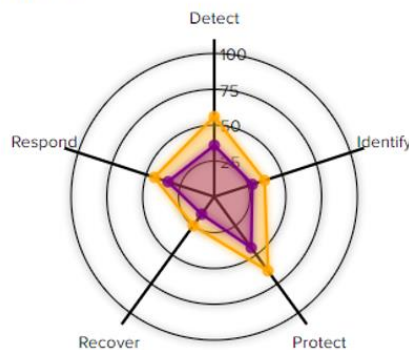


Figure 1: Sample VRP Customer Capability Assessment – Results for before and after AE Guidance

## Interested in Learning More?

The AE Service is a subscription service that provides a Senior Technical, Product Specialist Resource. No Statement of Work is required to get started.

To learn more, visit [www.Splunk.com/Services](http://www.Splunk.com/Services) or email us at [CS-Sales@Splunk.com](mailto:CS-Sales@Splunk.com) to connect.

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